



SingaPlural Celebrating
Design

RUSSIAN DESIGN PAVILION: Singapore edition

SingaPlural 2015 / Celebrating Design

Little Red Dot: Talks & Symposium, 99 Beach Road

Topic: Creative process in Russian design industry

12 March 2015, 3 pm - 5 pm

Singapore Airlines company in collaboration with Singapore Tourism Board, Russian Singapore Business Union, Barcode Singapore Magazine and Hotel Clover 33 Jalan Sultan, presents a participation of Russia at the international design festival SingaPlural 2015 (March 10 - 15) for the 1st time.

The event is held in conjunction with International Furniture Fair Singapore 2015 / 32nd ASEAN Furniture Show, The Décor Show 2015 and Hospitality 360^o and supported by DesignSingapore Council, International Enterprise (IE) Singapore, Singapore Tourism Board, SPRING Singapore and Ministry of Communications and Information .

RDP: Singapore edition program includes a presentation dedicated to «Creative process in Russian design industry» which is a part of «Little Red Dot: Talks & Symposium». Anastasia Krylova, Head of Russian Design Pavilion (RDP), discusses the promotion of "Branding Russia" through intersection of service innovation design and national culture. Ekaterina Elizarova on the other hand, will speak about the works of designers in Russia and her successful experience she has had collaborating with international brands.

Organiser:

Anastasia Krylova / Russian Design Pavilion

www.russiandesignpavilion.com

RDP: Singapore edition 's participant:

Ekaterina Elizarova / www.elizarova.com

Strategic Partner:

Singapore Airlines / www.singaporeair.com

Official Media Partners:

Russian Singapore Business Union / www.rsbu.org

Barcode Singapore / lifestyle magazine that covers fashion, dining, beauty and travel topics from the freshest perspectives. www.barcodemagazine.com.sg

Special Partner: Hotel Clover 33 Jalan Sultan (Singapore) / www.hotelclover.com