



# EMERGING DESIGN

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RUB DESIGN BOOK

## COLLABORATIONS FROM AROUND THE GLOBE

It was a melting pot of cultures at SingaPlural 2015. Held from 10 – 15 March, the international design festival was a thoughtful exchange of ideas between designers.

One of the segments, Little Red Dot: Talks & Symposium, featured a presentation titled Russian Design Pavilion: Singapore edition. The collaboration was held with the support of Singapore Airlines, Russian Singapore

Business Union and Singapore Tourism Board.

Anastasia Krylova (right), head of Russian Design Platform (RDP), discussed the Russian identity through design and innovation. Her aim was to draw Singaporean and Russian culture together to form a stronger design identity, which could ultimately lead to a better approach to the merger of cultural relations and design aesthetics. To promote a cross-cultural perspective, RDP recently published RUB Design Book 2014.

