



## RUSSIAN DESIGN PAVILION: Beijing edition

China, Beijing, Dashilan, Dawailangying Hutong 8, The Factory  
September 25 - October 3, 2014

As a part of *Beijing Design Week* from September 25 to October 3, 2014 the agencies *Creativirus* and *Profi2profit* in collaboration with curators *Evgenia Novgorodova* and *Peipei Han* will present the fifth international edition of the exhibition project *RUSSIAN DESIGN PAVILION*. For the first time in China *RDP: Beijing Edition* will bring together talented Russian designers: *Anna Malyakina*, *Ekaterina Elizarova*, *Taras Zheltyshev* and *Alex Petunin*.

After the success of pavilions in Moscow, Florence, London and Milan the project will show new trends of Russian design during the most important design festival in China. *Beijing Design Week* is an annual citywide event co-hosted by the Municipal Government of Beijing, the Ministry of Education, the Ministry of Science and Technology, and the Ministry of Culture.

*RDP* exhibition is located in one of the most popular design districts of Beijing – *Dashilar Alley*. Over the past few years, historic area of Dashilar became a new center for Chinese and international designers and creative companies.

**Russian Design Pavilion project also includes a series of special events and presentations for designers, professionals, media and general public:**

- **Showroom of contemporary Russian design**, which will feature the following world premieres: *SitECO* chair by *Anna Malyakina*, light collection *Naskal*, lamps *Hobb* and *Underloupe* by *Taras Zheltyshev*, *Ekaterina Elizarova*, after the September exhibition in 100% Design London, will bring to Beijing a light collection *Chapiteau*, and *Anna Malyakina* will also showcase a series of objects from artificial stone – a lamp *Waterdrop* and bathroom sink *Uovo*, which have been successfully presented at the latest RDP edition during *Milan Design Week*.
- **The official presentation of the international project RUSSIAN DESIGN PAVILION and a round table** with Russian designers, participants of Beijing Design Week, supported by Russian Cultural Center in Beijing.
- **Workshop** "Careers for emerging designers in China and Russia" in collaboration with Dr. Chao Zhao, Head of Industrial Design Department and Director of Healthcare Design Innovation Lab in the Academy of Art and Design, Tsinghua University, Beijing.

**Russian Design Pavilion is the first project presenting contemporary Russian design at the most significant international design event in China. Organized by RDP team exhibition and events open up new possibilities for Russian designers for the cooperation and work in Asia.**

Program of RDP events:

Thursday, September 25, 3pm

**Opening of Russian Design Pavilion in Beijing**

Address: Beijing, Xicheng District, Dashilan, Dawailangying Hutong 8, The Factory

Monday, September 29, 9am – 12pm

**Workshop "Careers for emerging designers in China and Russia"**

Address: Beijing, Xicheng District, Dashilan, Quanyechang

Tuesday, September 30, 6:30pm – 8pm

**Presentation of RDP platform and a round table with Russian designers**

Address: Beijing, Dongcheng District, Dongzhimennei Dajie 9, Russian Cultural Center

**RUSSIAN DESIGN PAVILION opening hours:**

September 25: 3pm – 6pm

September 26 - October 3: 10am – 6pm

**Organized by:**

Anastasia Krylova

[www.creativirus.it](http://www.creativirus.it)

Maria Tvardovskaya

[www.profi2profit.com](http://www.profi2profit.com)

**Curators:** Evgenia Novgorodova and Peipei Han

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**[www.russiandesignpavilion.com](http://www.russiandesignpavilion.com)**